

Bloggging Planner 2015



personal note from the publisher

At BlogEnergizer, the goal has always been to come up with ideas to help bloggers create fresh content regularly and this planner is the cornerstone. That's because, beyond topic ideas, planning is key. Tracking progress is important. I personally have this planner in front of me daily and yes - in print.

In the next page, you will find some quick pointers how to use this planner. Don't let the design fool you. Every space and design element is meant to be utilized to help move you ahead and track what you've done. Please take 2 minutes to look it through.

I look forward to spending the next year with you, inspiring awesome content for your blog. Let's use this planner till the edges are worn.

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how to use this planner

Monthly Topic Ideas

week 02

JANUARY

National Blood Donor Month
Hot Tea Month
Get Organized Month

Great for creating a theme. Write a post each week on this theme.

Content & Offers Working Together

Grid of 4 key content types help you bring together offers, emails & blog posts for a strong, unified (and profitable) blog

	POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
5 JANUARY MONDAY				

Social Media Tracker

Never forget to promote your posts again



6 JANUARY TUESDAY

Use Your Time Wisely

Check a green bubble for each "money task" you complete for the day. Orange for each "money later" task and grey for "no money" task.

Tip: Challenge yourself daily to complete more green & orange tasks



POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
<h2>Daily Events</h2> <p>Use these special days to help you create fun, interesting content.</p>			
JANUARY THURSDAY 1			
Copyright Low Day			

DECEMBER / JANUARY

[illegible][illegible]

POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
			JANUARY THURSDAY <div>1</div> <div>Copyright Law Day</div> <div><div><div></div><div></div><div></div><div></div></div><div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div></div>
			JANUARY FRIDAY <div>2</div> <div></div> <div><div><div></div><div></div><div></div><div></div></div><div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div></div>
			JANUARY SATURDAY <div>3</div> <div></div> <div><div><div></div><div></div><div></div><div></div></div><div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div></div>
			JANUARY SUNDAY <div>4</div> <div>National Spaghetti Day</div> <div><div><div></div><div></div><div></div><div></div></div><div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div></div>


National Blood Donor Month, Hot Tea Month, Get Organized Month

[illegible]





















































[illegible]

JANUARY

[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
12	JANUARY MONDAY				
            					
13	JANUARY TUESDAY				
Peach Melba Day					
            					
14	JANUARY WEDNESDAY				
Dress Up Your Pet Day					
            					

[illegible][illegible]

POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
			JANUARY THURSDAY 22
			Women's Healthy Weight Day
			    
			    
			  
			JANUARY FRIDAY 23
			    
			    
			  
			JANUARY SATURDAY 24
			    
			    
			  
			JANUARY SUNDAY 25
			A Room of One's Own Day
			    
			    
			  

[illegible][illegible]

International Expect Success Month, Relationship Wellness Month, Library Lover's Month

[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
2	FEBRUARY MONDAY				
3	FEBRUARY TUESDAY				
4	FEBRUARY WEDNESDAY				
Facebook's Birthday					

5

6

7

8

FEBRUARY

[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
9	FEBRUARY MONDAY				
 		  			
		  			
		  			
10	FEBRUARY TUESDAY				
 		  			
		  			
		  			
11	FEBRUARY WEDNESDAY				
 		  			
		  			
		  			

[illegible][illegible]

POSTS		GUEST POSTS		EMAILS		OFFERS/P.S.			
						FEBRUARY THURSDAY		19	

[illegible][illegible]

MARCH

National Nutrition Month, International Ideas Month, Credit Education Month

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
2	MARCH MONDAY				
Daily Event					
<div><div></div><div></div></div> <div><div></div><div></div><div></div></div>					
3	MARCH TUESDAY				
<div><div></div><div></div></div> <div><div></div><div></div><div></div></div>					
4	MARCH WEDNESDAY				
<div><div></div><div></div></div> <div><div></div><div></div><div></div></div>					

MARCH

[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
9	MARCH MONDAY				
	Get Over It Day				
10	MARCH TUESDAY				
11	MARCH WEDNESDAY				


MARCH

[illegible]


		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
16	MARCH MONDAY				
					
					
					
17	MARCH TUESDAY				
					
					
					
18	MARCH WEDNESDAY				
Awkward Moments Day					
					
					
					

MARCH

[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
23	MARCH MONDAY				
		  			
		     			
24	MARCH TUESDAY				
		  			
		     			
25	MARCH WEDNESDAY				
		  			
		     			

[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
30	MARCH MONDAY				
            					
31	MARCH TUESDAY				
World Backup Day					
            					
1	APRIL WEDNESDAY				
Poetry & The Creative Mind Day					
            					

Prevention of Animal Cruelty Month, National Decorating Month, National Poetry Month

[illegible][illegible]

[illegible]

APRIL

[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
13	APRIL MONDAY				
            					
14	APRIL TUESDAY				
International Moment of Laughter Day					
            					
15	APRIL WEDNESDAY				
            					

APRIL

[illegible][illegible]

[illegible]

[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
27	APRIL MONDAY				
            					
28	APRIL TUESDAY				
World Day for Safety and Health at Work					
            					
29	APRIL WEDNESDAY				
            					

Celiac Awareness Month, Family Wellness Month, International Business Image Improvement Month

[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
4	MAY MONDAY				
5	MAY TUESDAY				
6	MAY WEDNESDAY				

MAY

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
11	MAY MONDAY				
Twilight Zone Day					
					
					
					
12	MAY TUESDAY				
					
					
					
13	MAY WEDNESDAY				
					
					
					

MAY

[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
18	MAY MONDAY				
            					
19	MAY TUESDAY				
World Baking Day					
            					
20	MAY WEDNESDAY				
National Employee Health & Fitness Day					
            					

MAY

[illegible][illegible]

JUNE

Entrepreneurs “Do It Yourself” Marketing Month, Great Outdoors Month, National Soul Food Month

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
1	JUNE MONDAY				
Say Something Nice Day					
<div><div><div></div><div></div><div></div></div><div><div></div><div></div><div></div></div><div><div></div><div></div><div></div></div></div>					
2	JUNE TUESDAY				
<div><div><div></div><div></div><div></div></div><div><div></div><div></div><div></div></div><div><div></div><div></div><div></div></div></div>					
3	JUNE WEDNESDAY				
<div><div><div></div><div></div><div></div></div><div><div></div><div></div><div></div></div><div><div></div><div></div><div></div></div></div>					

JUNE

[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
8	JUNE MONDAY				
 	       	  			
9	JUNE TUESDAY				
 	       	  			
10	JUNE WEDNESDAY				
World Pet Memorial Day					
 	       	  			

JUNE

[illegible][illegible]

JUNE




[illegible][illegible]

[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
29	JUNE MONDAY				
    					
       					
30	JUNE TUESDAY				
Social Media Day					
    					
       					
1	JULY WEDNESDAY				
International Joke Day					
    					
       					

JULY

Freedom From Fear of Speaking Month, National Make a Difference to Children Month, Cell Phone Courtesy Month

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
6	JULY MONDAY				
Take Your Webmaster to Lunch Day					
					
					
					
7	JULY TUESDAY				
					
					
					
8	JULY WEDNESDAY				
					
					
					

[illegible]

JULY


		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
13	JULY MONDAY				
Embrace Your Geekness Day					
            					
14	JULY TUESDAY				
            					
15	JULY WEDNESDAY				
            					

[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
20	JULY MONDAY				
					
					
					
21	JULY TUESDAY				
Global Hug Your Kid Day					
					
					
					
22	JULY WEDNESDAY				
					
					
					


JULY / AUGUST

[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
27	JULY MONDAY				
					
					
					
28	JULY TUESDAY				
					
					
					
29	JULY WEDNESDAY				
					
					
					

AUGUST

Happiness Happens Month, Black Business Month, Family Fun Month

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
3	AUGUST MONDAY				
National Watermelon Day					
    	    				
    	    				
4	AUGUST TUESDAY				
    	    				
5	AUGUST WEDNESDAY				
    	    				

AUGUST

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
10	AUGUST MONDAY				
Duran Duran Appreciation Day					
            					
11	AUGUST TUESDAY				
            					
12	AUGUST WEDNESDAY				
            					

[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
17	AUGUST MONDAY				
					
					
					
18	AUGUST TUESDAY				
					
					
					
19	AUGUST WEDNESDAY				
					
					
					

AUGUST

[illegible][illegible]

[illegible][illegible]

Self-Improvement Month, National Courtesy Month, International Eat an Apple Day

[illegible]



		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
7	SEPTEMBER MONDAY <div>      </div> <div>      </div> <div>    </div>				
8	SEPTEMBER TUESDAY <div>      </div> <div>      </div> <div>    </div>				
9	SEPTEMBER WEDNESDAY <div>      </div> <div>      </div> <div>    </div>				

SEPTEMBER

[illegible][illegible]

[illegible]

SEPTEMBER

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
21	SEPTEMBER MONDAY				
World Gratitude Day					
            					
22	SEPTEMBER TUESDAY				
            					
23	SEPTEMBER WEDNESDAY				
            					

[illegible]


[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
28	SEPTEMBER MONDAY				
Family Day					
					
					
					
29	SEPTEMBER TUESDAY				
					
					
					
30	SEPTEMBER WEDNESDAY				
					
					
					

[illegible]

Adopt a Shelter Dog Month, Computer Learning Month, Vegetarian Month

[illegible]


		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
5	OCTOBER MONDAY				
					
					
					
6	OCTOBER TUESDAY				
					
					
					
7	OCTOBER WEDNESDAY				
					
					
					

OCTOBER

[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
12	OCTOBER MONDAY				
13	OCTOBER TUESDAY				
<div>Face Your Fears Day</div>					
14	OCTOBER WEDNESDAY				

OCTOBER

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
19	OCTOBER MONDAY				
Clean Your Virtual Desktop Day					
            					
20	OCTOBER TUESDAY				
            					
21	OCTOBER WEDNESDAY				
            					

[illegible]

[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
26	OCTOBER MONDAY				
					
					
					
27	OCTOBER TUESDAY				
					
					
					
28	OCTOBER WEDNESDAY				
					
					
					

Good Nutrition Month, Military Family Appreciation Month, Banana Pudding Lover's Month

[illegible][illegible]

[illegible]

NOVEMBER

[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
9	NOVEMBER MONDAY				
10	NOVEMBER TUESDAY				
11	NOVEMBER WEDNESDAY				

[illegible]

[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
16	NOVEMBER MONDAY				
					
					
					
17	NOVEMBER TUESDAY				
Entrepreneurship Day					
					
					
					
18	NOVEMBER WEDNESDAY				
					
					
					

NOVEMBER

[illegible][illegible]

[illegible]

		POSTS	GUEST POSTS	EMAILS	OFFERS/P.S.
30	NOVEMBER MONDAY				
					
					
					
1	DECEMBER TUESDAY				
Eat a Red Apple Day					
2	DECEMBER WEDNESDAY				
					
					
					

[illegible]

Safe Toys and Gift Month, Write a Friend Month, Worldwide Food Service Safety Month

[illegible][illegible]

[illegible]

DECEMBER

[illegible][illegible]

DECEMBER

[illegible][illegible]

[illegible]

[illegible][illegible]

31

1



2



3

